



## CASH FLOW POSITIF

L'INVESTISSEMENT IMMOBILIER AUTOFINANCÉ

LIVRE DE MARQUE

# INTRODUCTION

« Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus a vulputate metus. Praesent nec lacus sit amet risus convallis varius ut quis diam. Suspendisse potenti. Phasellus hendrerit ullamcorper nisi, at dictum mi tempor id. Proin in molestie orci, quis sollicitu »

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**OI. Présentation de l'entreprise**

**OII. Les salariés et leurs postes**

**OIII. Fiche de poste du salarié**

**OIV. Les démarches**



# Présentation de l'entreprise

— OI

## DESCRIPTION

Nullam justo est, elementum sed massa pellentesque, commodo sodales ex. Nullam eu purus tincidunt risus mattis luctus. Nullam sollicitudin urna in porttitor tincidunt. Sed sed ante ut neque dignissim porta sit amet quis dolor.

- 1.1 Qui sommes - nous?
- 1.2. Logo
- 1.3. Couleur
- 1.4. Typographie
- 1.5. Icons
- 1.6. Le site web
- 1.7. Mise en situation

Nullam justo est, elementum sed massa pellentesque, commodo sodales ex. Nullam eu purus tincidunt risus mattis luctus

1.1

|

— QUI SOMMES - NOUS ?

**Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus a vulputate metus. Praesent nec lacus sit amet risus convallis varius ut quis diam.**

Nullam justo est, elementum sed massa pellentesque, commodo sodales ex. Nullam eu purus tincidunt risus mattis luctus. Nullam sollicitudin urna in porttitor tincidunt. Sed sed ante ut neque dignissim porta sit amet quis dolor. Donec vel justo vitae enim condimentum hendrerit vitae et dui.





## ERWAN FLEURY

Donec vehicula blandit metus, quis posuere justo auctor nec. Cras sit amet turpis pellentesque, tincidunt ex et, gravida purus.



## QUENTIN DEVILLECHABROLLE

Donec vehicula blandit metus, quis posuere justo auctor nec. Cras sit amet turpis pellentesque, tincidunt ex et, gravida purus.



## EMILIE VAIVRAND

Donec vehicula blandit metus, quis posuere justo auctor nec. Cras sit amet turpis pellentesque, tincidunt ex et, gravida purus.

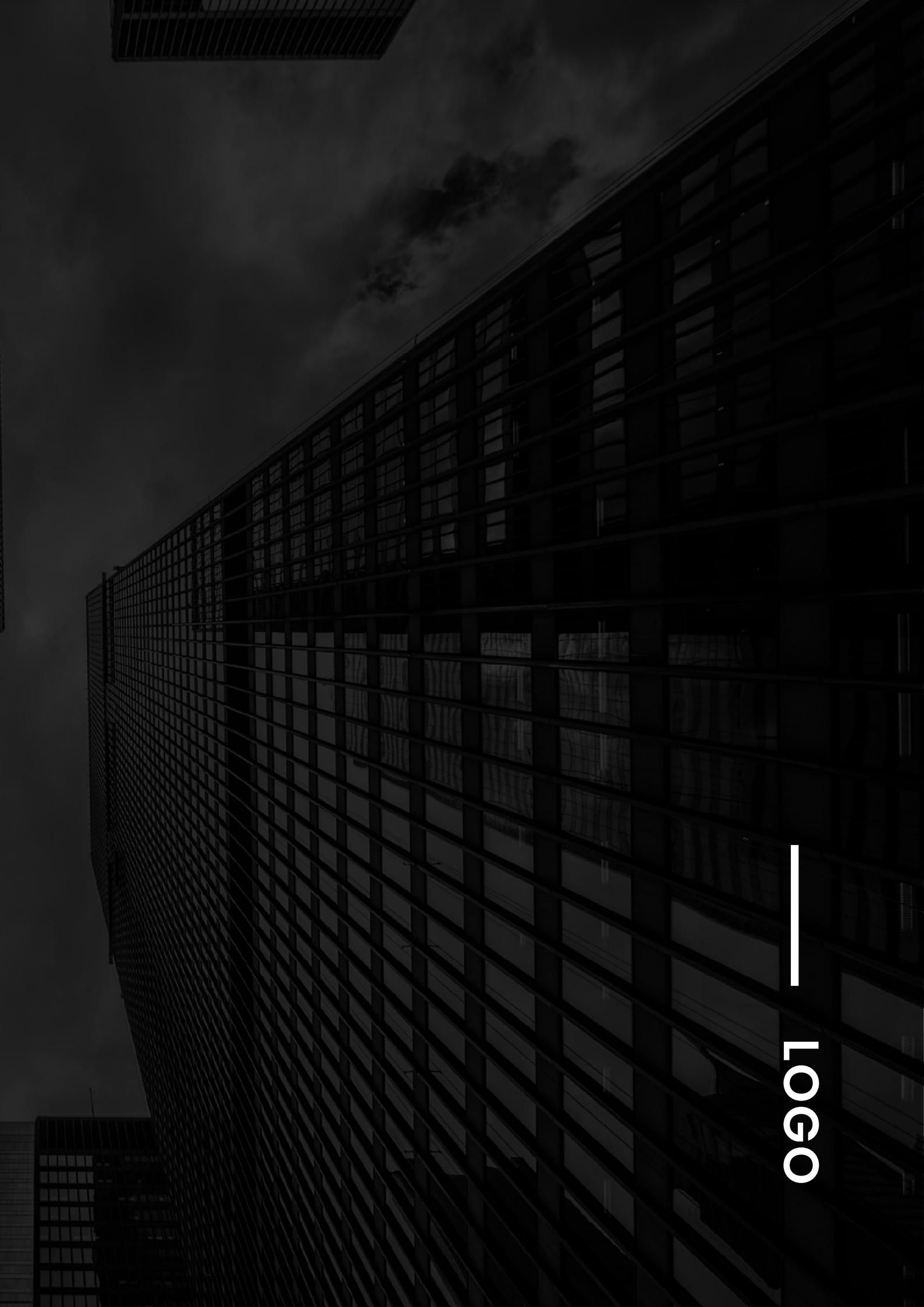
*« Donec vehicula blandit metus, quis posuere justo auctor nec. Cras sit amet turpis pellentesque, tincidunt ex et, gravida purus. Cras sit amet turpis pellentesque, tincidunt ex et, gravida purus. »*

DIRECTION

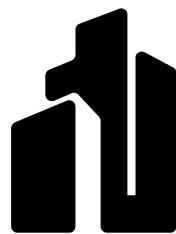
11

I.2





—  
LOGO



# CASH FLOW POSITIF

L'INVESTISSEMENT IMMOBILIER AUTOFINANCÉ



**Etiam** euismod enim, auctor at dolor. Nullam etiam euismod enim, auctor at dolor. Nullam etiam euismod enim, auctor at dolor. Nullam etiam euismod enim, auctor at dolor.

Nullam justo est, elementum sed massa pellen-  
tesque, commodo sodales ex. Nullam eu purus  
tincidunt risus mattis luctus. Nullam sollicitudin  
urna in porttitor tincidunt. Sed sed ante ut ne-  
que dignissim porta sit amet quis dolor. Donec  
vel justo vitae enim condimentum hendrerit vi-  
tae et dui.

—  
LOGO



## CASH FLOW POSITIF

L'INVESTISSEMENT IMMOBILIER AUTOFINANCE

Donec vehicula blandit metus, quis posuere justo auctor nec. Cras sit amet turpis pellentesque, tincidunt ex et, gravida purus.



# VARIATIONS DE LOGO

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Donec vehicula blandit metus, quis posuere justo auctor nec. Cras sit amet turpis pellentesque, tincidunt ex et, gravida purus.

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# I.3



— COULEUR



6

Donec vehicula blandit metus, quis posuere justo auctor nec. Cras sit amet turpis pellentesque, tincidunt ex et, gravida purus.

Donec vehicula blandit metus, quis posuere justo auctor nec. Cras sit amet turpis pellentesque, tincidunt ex et, gravida purus.

## **NOIR**

CMJN (0, 0, 0, 100)  
RVB (0, 0, 0)  
Hex: #000000



# — PALETTE COULEUR

## **BLANC**

CMJN (0, 0, 0, 0)

RVB (255, 255, 255)

Hex: #FFFFFF

## **GRIS**

CMJN (0, 0, 0, 50)

RVB (127, 127, 127)

Hex: #7F7F7F

21

I.4

BO



# — TYPOGRAPHIE

Id

## ANONYMOUS PRO

Almost before we knew it, we had left the ground.

— Regular

*Almost before we knew it, we had left the ground.*

— Italic

Almost before we knew it, we had left the ground.

— Bold

*Almost before we knew it, we had left the ground.*

— Bold Italic

## POPPINS

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus a vulputate metus. Praesent nec lacus sit amet risus convallis varius ut quis diam. Suspendisse potenti. Phasellus hendrerit ullamcorper nisi, at dictum mi tempor id. i luctus, et viverra quam sodales.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus a vulputate metus. Praesent nec lacus sit amet risus convallis varius ut quis diam. Suspendisse potenti. Phasellus hendrerit ullamcorper nisi, at dictum mi tempor id. in dui luctus, et viverra quam sodales.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus a vulputate metus. Praesent nec lacus sit amet risus convallis varius ut quis diam. Suspendisse potenti. Phasel-  
lus hendrerit ullamcorper nisi, at dictum mi tempor id. in dui luctus, et viverra quam sodales.

**Lorem ipsum dolor sit amet, consectetur adipiscing elit.  
 Vivamus a vulputate metus. Praesent nec lacus sit amet  
 risus convallis varius ut quis diam. Suspendisse potenti.  
 Phasellus hendrerit ullamcorper nisi, at dictum mi tempor  
 id. in dui luctus, et viverra quam sodales.**

TYPOGRAPHIE

THE QUICK BROWN  
FOX JUMPS OVER THE  
LAZY DOG

# TYPOGRAPHIE

## AGEO PERSONAL USE

Donec vehicula blandit metus, quis posuere justo auctor llentesque, tin, gravida purus.

**700**

Donec vehicula blandit metus, quis posuere justo auctor llentesque, tin, gravida purus.

**600**

Donec vehicula blandit metus, quis posuere justo auctor llentesque, tin, gravida purus.

**500**

Donec vehicula blandit metus, quis posuere justo auctor llentesque, tin, gravida purus.

**400**

l.5

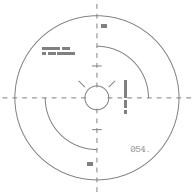
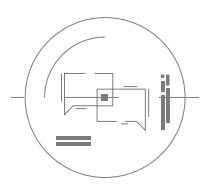
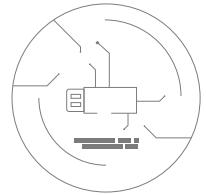
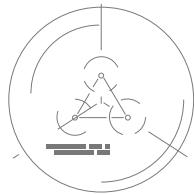
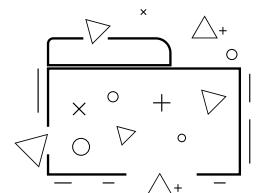
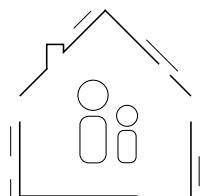
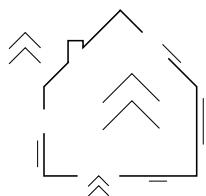
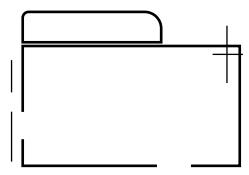
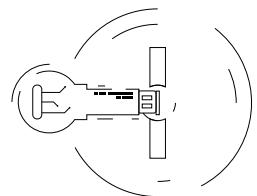
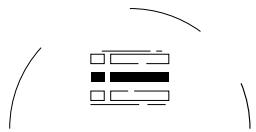
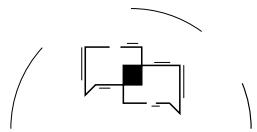
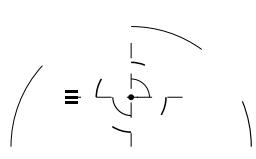
Facebook

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ICONS





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**ICONS**

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I.6



**SITE WEB**

## Design du site web

### 1. Desktop

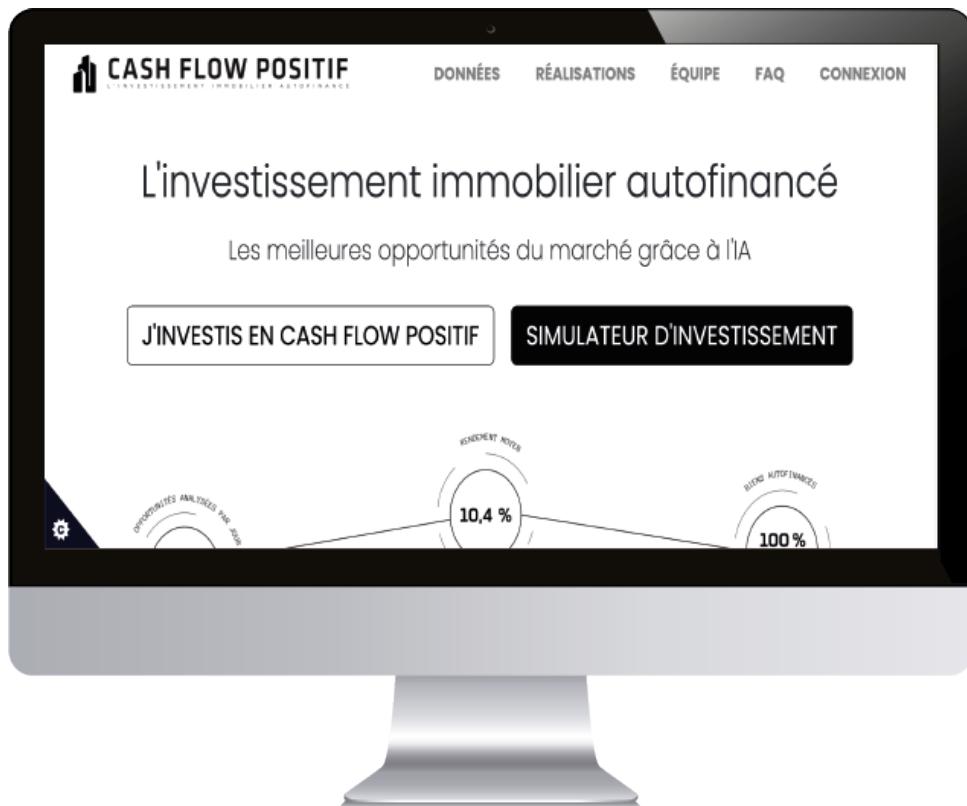
Donec vehicula  
blandit metus,  
quis posuere

### 2. Mobile

Donec vehicula  
blandit metus,  
quis posuere



Donec vehicula blandit metus, quis posuere justo auctor nec. Cras sit amet turpis pellentesque, tincidunt ex et, gravida purus. Suspendisse potenti.

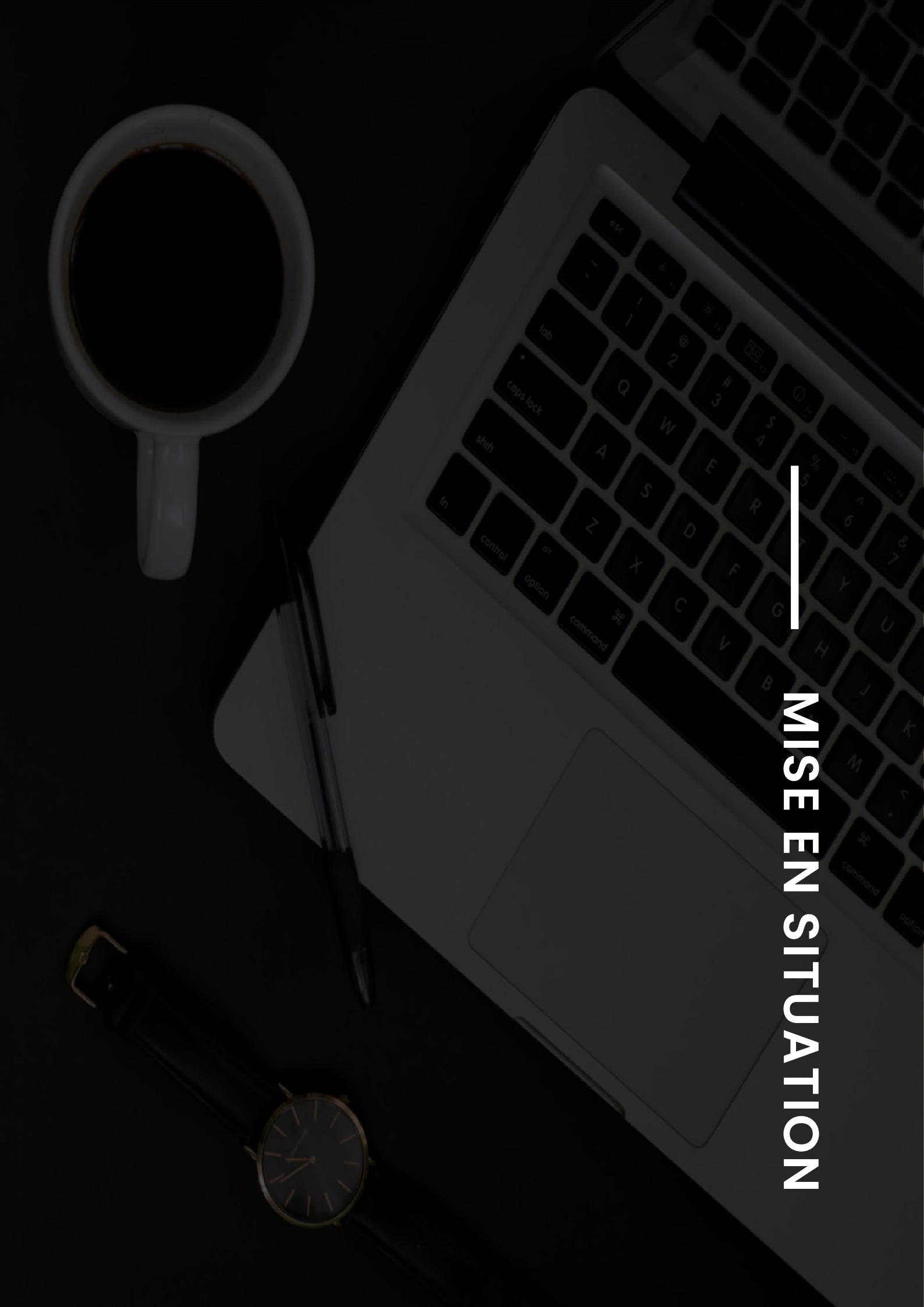


Donec vehicula blandit metus, quis posuere justo auctor nec. Cras sit amet turpis pellentesque, tincidunt ex et, gravida purus. Suspendisse potenti.

SITE WEB

**35**

**l.7**



# MISE EN SITUATION



# MISE EN SITUATION

## LOREM IPSUM LOREM

Donec vehicula blandit metus, quis posuere justo auctor nec. Cras sit amet turpis pellentesque, tincidunt ex et, gravida purus. Donec vehicula blandit metus, quis posuere justo auctor nec. Cras sit amet turpis pellentesque, tincidunt.

Curabitur vestibulum lectus mollis, rutrum magna vel, grava-  
da orci. Vestibulum ante ipsum primis in faucibus orci luctus  
et ultrices posuere cubilia curae; Etiam eu orci sit amet ante  
tempor posuere. In id diam massa. Etiam faucibus vulputate  
ex, nec scelerisque odio. Etiam quis convallis leo. Quisque vel  
arcu vestibulum arcu aliquam mollis et nec eros. Nulla eget  
purus mauris. Nullam eu aliquam neque, eu finibus libero. In  
hac habitasse platea dictumst. Nulla vitae mollis elit. Pellen-  
tesque convallis ut eros eu mattis. Praesent a nunc nec neque  
maximus commodo quis quis leo. Nulla facilisi.

## LOREM IPSUM LOREM

Donec vehicula blandit metus, quis posuere justo auctor nec. Cras sit amet turpis pellentesque, tincidunt ex et, gravida purus. Donec vehicula blandit metus, quis posuere justo auctor nec. Cras sit amet turpis pellentesque, tincidu.

Curabitur vestibulum lectus mollis, rutrum magna vel, grava-  
da orci. Vestibulum ante ipsum primis in faucibus orci luctus  
et ultrices posuere cubilia curae; Etiam eu orci sit amet ante  
tempor posuere. In id diam massa. Etiam faucibus vulputate  
ex, nec scelerisque odio. Etiam quis convallis leo. Quisque vel  
arcu vestibulum arcu aliquam mollis et nec eros. Nulla eget  
purus mauris. Nullam eu aliquam neque, eu finibus libero. In  
hac habitasse platea dictumst. Nulla vitae mollis elit. Pellen-  
tesque convallis ut eros eu mattis. Praesent a nunc nec neque  
maximus commodo quis quis leo. Nulla facilisi.



# Les salariés et leur poste

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— OII

## DESCRIPTION

Nullam justo est, elementum sed massa pellentesque, commodo sodales ex. Nullam eu purus tincidunt risus mattis luctus. Nullam sollicitudin urna in porttitor tincidunt. Sed sed ante ut neque dignissim porta sit amet quis dolor.

1. Equipe Commercial
2. Equipe Conciergerie
3. Equipe Communication & Marketing
4. Equipe Tech
5. Equipe Chasseur

Nullam justo est, elementum sed massa pellentesque, commodo sodales ex. Nullam eu purus tincidunt risus mattis luctus



**LEA ADALBERT**  
Responsable  
commercial



**ANDY BODET**  
Consultant



**MOHAMED MLIH**  
Consultant



**ANAEILLE MENGUE**  
Consultant



**JONATHAN PACO**  
Consultant



**GREGOIRE HESS**  
Consultant



**LUCA ZAVAGLIA**  
Consultant

**COMMERCIAL**

**45**



**MARIE ORTEGA**

Responsable  
Conciergerie



**MATHILDE CHAUVIN**

Gestionnaire  
locative



**ELYSE CORTEGGIANI**

Gestionnaire  
locative



**ANNA-CARLA SOUSSAN**

Gestionnaire  
locative

**CONCIERGERIE**



DIMITRI LOUKACHEWSKY  
Digital Strategist



THOAI MY NGUYEN  
Graphiste

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# MARKETING & COMMUNICATION



**MAXIMILIEN SCHMIDT**  
Designer

**CORENTIN KERNEIS**  
Graphiste



**49**



**SLIMANE BERRADE**  
Développeur Full – Stack



**DIEUDONNE ALLOGNON**  
Développeur Full – Stack



**MOUSSA ADJI MAHAMAT**

Développeur Full – Stack

**TECH**



**KEVIN AIGUIER**  
Responsable  
Chasse



**THÉO NAZARKIEWICZ**  
Chasseur



**PAULINE VIGNERON**  
Chasseuse



**TIFFANY ODYTALOA**

Chasseuse



**MAOULA SACKO**

Chasseur

**CHASSEUR**

# Fiche de poste du salarié

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— 0 III

## DESCRIPTION

Nullam justo est, elementum sed massa pellentesque, commodo sodales ex. Nullam eu purus tincidunt risus mattis luctus. Nullam sollicitudin urna in porttitor tincidunt. Sed sed ante ut neque dignissim porta sit amet quis dolor.

1. Lorem ipsum
2. Lorem ipsum
3. Lorem ipsum

Nullam justo est, elementum sed massa pellentesque, commodo sodales ex. Nullam eu purus tincidunt risus mattis luctus

**LEA ADALBERT**  
RESPONSABLE DU COMMERCIAL

COMMERCIAL

# FICHE DE POSTE

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## 1. **Lorem ipsum**

Quisque hendrerit nisl non eros facilisis, sit amet interdum diam viverra. Vestibulum laoreet tortor nibh, at accumsan est fringilla sed. Fusce varius neque massa, vel feugiat risus semper id. Nullam sem lectus, pellentesque ac lobortis sed, rutrum in dui.

## 2. **Lorem ipsum**

Quisque hendrerit nisl non eros facilisis, sit amet interdum diam viverra. Vestibulum laoreet tortor nibh, at accumsan est fringilla sed. Fusce varius neque massa, vel feugiat risus semper id. Nullam sem lectus, pellentesque ac lobortis sed, rutrum in dui.

## 3. **Lorem ipsum**

Quisque hendrerit nisl non eros facilisis, sit amet interdum diam viverra. Vestibulum laoreet tortor nibh, at accumsan est fringilla sed. Fusce varius neque massa, vel feugiat risus semper id. Nullam sem lectus, pellentesque ac lobortis sed, rutrum in dui. Integer sed mattis libero. Fusce dolor tortor, facilisis vitae urna at, dignissim facilisis tellus.

**MARIE ORTEGA**  
RESPONSABLE DE LA CONCIERGERIE

CONCIERGERIE

# FICHE DE POSTE

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## 1. **Lorem ipsum**

Quisque hendrerit nisl non eros facilisis, sit amet interdum diam viverra. Vestibulum laoreet tortor nibh, at accumsan est fringilla sed. Fusce varius neque massa, vel feugiat risus semper id. Nullam sem lectus, pellentesque ac lobortis sed, rutrum in dui.

## 2. **Lorem ipsum**

Quisque hendrerit nisl non eros facilisis, sit amet interdum diam viverra. Vestibulum laoreet tortor nibh, at accumsan est fringilla sed. Fusce varius neque massa, vel feugiat risus semper id. Nullam sem lectus, pellentesque ac lobortis sed, rutrum in dui.

## 3. **Lorem ipsum**

Quisque hendrerit nisl non eros facilisis, sit amet interdum diam viverra. Vestibulum laoreet tortor nibh, at accumsan est fringilla sed. Fusce varius neque massa, vel feugiat risus semper id. Nullam sem lectus, pellentesque ac lobortis sed, rutrum in dui. Integer sed mattis libero. Fusce dolor tortor, facilisis vitae urna at, dignissim facilisis tellus.

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# MARKETING & COMMUNICATION

**DIMITRI LOUKACHEWSKY**  
DIGITAL STRATEGIST

# FICHE DE POSTE

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## 1. **Lorem ipsum**

Quisque hendrerit nisl non eros facilisis, sit amet interdum diam viverra. Vestibulum laoreet tortor nibh, at accumsan est fringilla sed. Fusce varius neque massa, vel feugiat risus semper id. Nullam sem lectus, pellentesque ac lobortis sed, rutrum in dui.

## 2. **Lorem ipsum**

Quisque hendrerit nisl non eros facilisis, sit amet interdum diam viverra. Vestibulum laoreet tortor nibh, at accumsan est fringilla sed. Fusce varius neque massa, vel feugiat risus semper id. Nullam sem lectus, pellentesque ac lobortis sed, rutrum in dui.

## 3. **Lorem ipsum**

Quisque hendrerit nisl non eros facilisis, sit amet interdum diam viverra. Vestibulum laoreet tortor nibh, at accumsan est fringilla sed. Fusce varius neque massa, vel feugiat risus semper id. Nullam sem lectus, pellentesque ac lobortis sed, rutrum in dui. Integer sed mattis libero. Fusce dolor tortor, facilisis vitae urna at, dignissim facilisis tellus.

6

**SLIMANE BERRADA**

DEVELOPPEUR FULL STACK



TECH

# FICHE DE POSTE

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## 1. **Lorem ipsum**

Quisque hendrerit nisl non eros facilisis, sit amet interdum diam viverra. Vestibulum laoreet tortor nibh, at accumsan est fringilla sed. Fusce varius neque massa, vel feugiat risus semper id. Nullam sem lectus, pellentesque ac lobortis sed, rutrum in dui.

## 2. **Lorem ipsum**

Quisque hendrerit nisl non eros facilisis, sit amet interdum diam viverra. Vestibulum laoreet tortor nibh, at accumsan est fringilla sed. Fusce varius neque massa, vel feugiat risus semper id. Nullam sem lectus, pellentesque ac lobortis sed, rutrum in dui.

## 3. **Lorem ipsum**

Quisque hendrerit nisl non eros facilisis, sit amet interdum diam viverra. Vestibulum laoreet tortor nibh, at accumsan est fringilla sed. Fusce varius neque massa, vel feugiat risus semper id. Nullam sem lectus, pellentesque ac lobortis sed, rutrum in dui. Integer sed mattis libero. Fusce dolor tortor, facilisis vitae urna at, dignissim facilisis tellus.

3

**KEVIN AIGUIER**

RESPONSABLE DE LA CHASSE



**CHASSEUR**

# FICHE DE POSTE

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## 1. **Lorem ipsum**

Quisque hendrerit nisl non eros facilisis, sit amet interdum diam viverra. Vestibulum laoreet tortor nibh, at accumsan est fringilla sed. Fusce varius neque massa, vel feugiat risus semper id. Nullam sem lectus, pellentesque ac lobortis sed, rutrum in dui.

## 2. **Lorem ipsum**

Quisque hendrerit nisl non eros facilisis, sit amet interdum diam viverra. Vestibulum laoreet tortor nibh, at accumsan est fringilla sed. Fusce varius neque massa, vel feugiat risus semper id. Nullam sem lectus, pellentesque ac lobortis sed, rutrum in dui.

## 3. **Lorem ipsum**

Quisque hendrerit nisl non eros facilisis, sit amet interdum diam viverra. Vestibulum laoreet tortor nibh, at accumsan est fringilla sed. Fusce varius neque massa, vel feugiat risus semper id. Nullam sem lectus, pellentesque ac lobortis sed, rutrum in dui. Integer sed mattis libero. Fusce dolor tortor, facilisis vitae urna at, dignissim facilisis tellus.

# EXPLICATION DES DEMARCHES

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— OIV

## DESCRIPTION

Nullam justo est, elementum sed massa pellentesque, commodo sodales ex. Nullam eu purus tincidunt risus mattis luctus. Nullam sollicitudin urna in porttitor tincidunt. Sed sed ante ut neque dignissim porta sit amet quis dolor.

Nullam justo est, elementum sed massa pellentesque, commodo sodales ex. Nullam eu purus tincidunt risus mattis luctus



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Les logiciels nécessaires pour le travail: Pack Microsoft Office, AirCall, Time Doctor et Asana.

# — LOGICIELS & FORMATION

## Formation CHASSEUR IMMOBILIER

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La formation Chasseur  
Immobilier lorem ipsum lorem  
ipsum lorem ipsum et lorem.