



# Brand guidelines

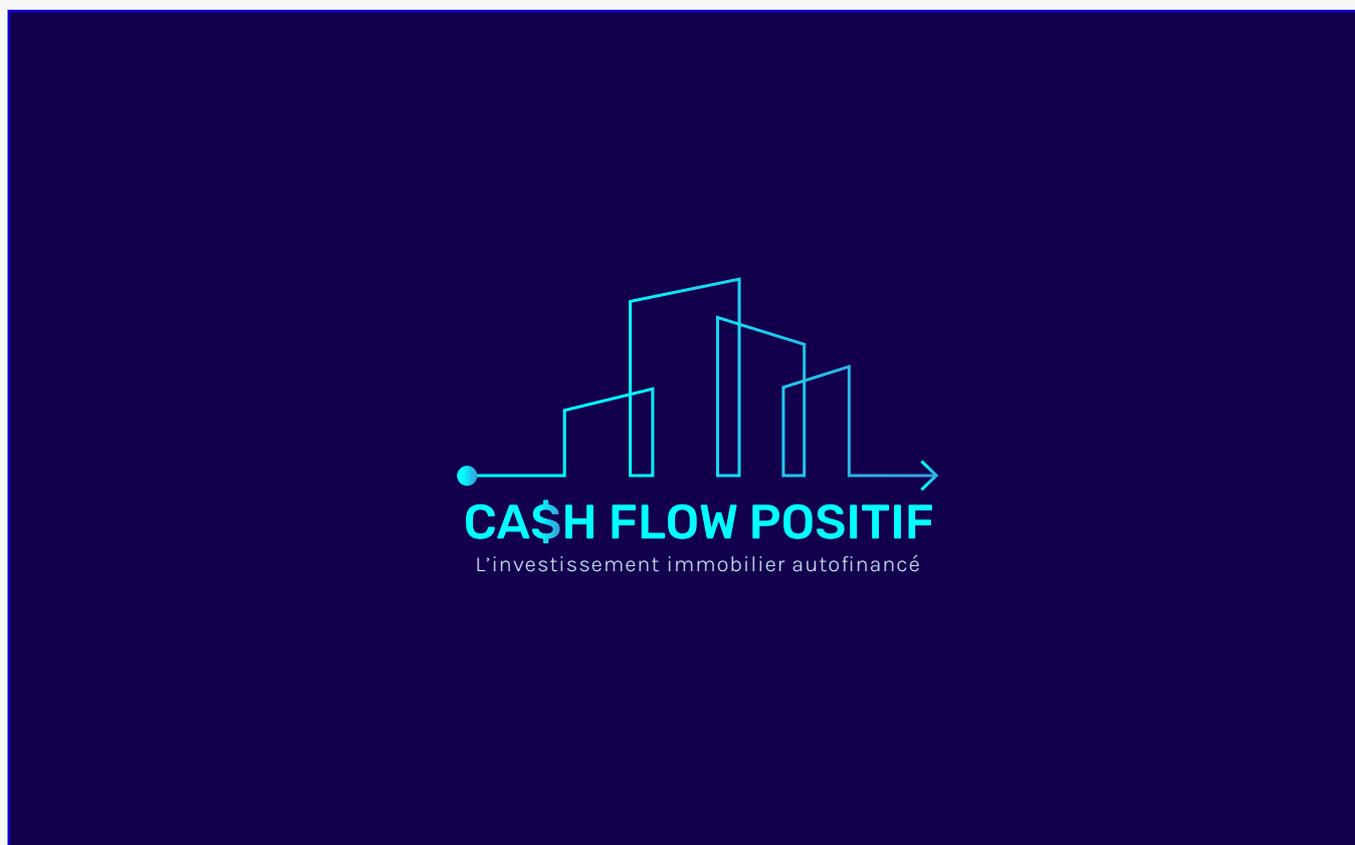
---

---

# Logo



Logo principal

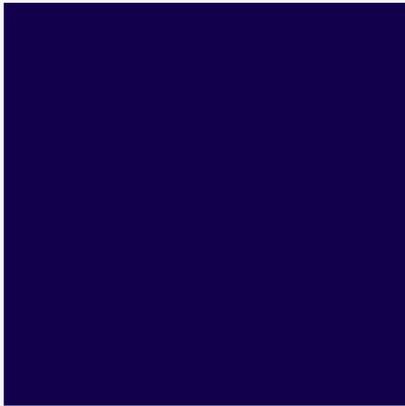


J'ai utilisé trois éléments pour créer ce logo: Immeuble (immobilier) + cash flow (flèche) + money (\$)

Variations de Logo



## Palette de couleur



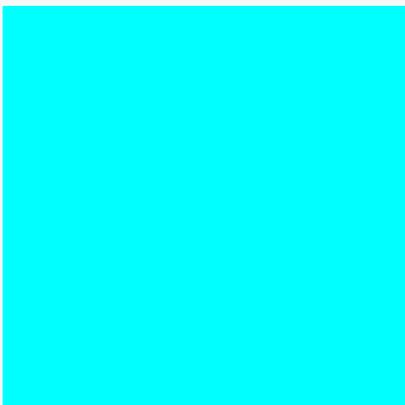
Navy  
#13004D  
R19 G00 B77



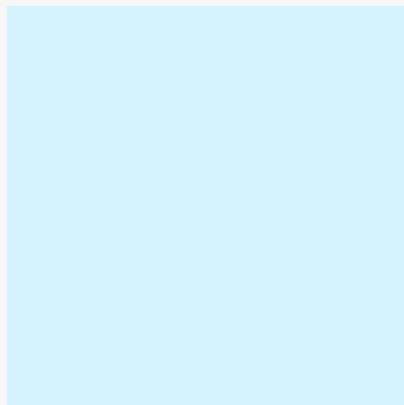
Egyptian Blue  
#0F5298  
R15 G82 B152



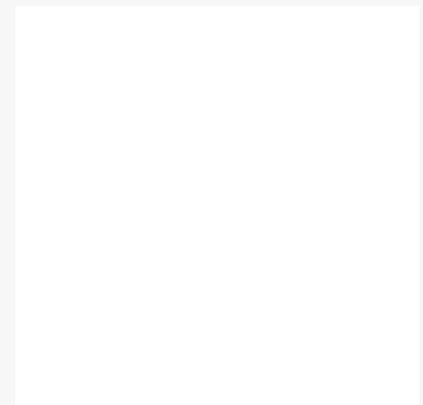
Summer Sky  
#3C99DC  
R60 G153 B200



Aqua  
#00FFFF  
R0 G255 B255



Light Cyan  
#D5F3FE  
R213 G243 B254



White  
#FFFFFF  
R255 G255 B255

Font pour titre

**“The quick onyx goblin jumps over the lazy dwarf”**

**Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss  
Tt Uu Vv Ww Xx Yy Zz 0 1 2 3 4 5 6 7 8 9 ( @ & \$ \* : ; ! ? )**

**Rubik Bold**

“The quick onyx goblin jumps over the lazy dwarf”

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt  
Uu Vv Ww Xx Yy Zz 0 1 2 3 4 5 6 7 8 9 ( @ & \$ \* : ; ! ? )

**Rubik Medium**

“The quick onyx goblin jumps over the lazy dwarf”

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt  
Uu Vv Ww Xx Yy Zz 0 1 2 3 4 5 6 7 8 9 ( @ & \$ \* : ; ! ? )

**Rubik Regular**

“The quick onyx goblin jumps over the lazy dwarf”

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt  
Uu Vv Ww Xx Yy Zz 0 1 2 3 4 5 6 7 8 9 ( @ & \$ \* : ; ! ? )

**Rubik Light**

Font pour texte

“The quick onyx goblin jumps over the lazy dwarf”

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt  
Uu Vv Ww Xx Yy Zz 0 1 2 3 4 5 6 7 8 9 ( @ & \$ \* : ; ! ? )

Karla Bold

“The quick onyx goblin jumps over the lazy dwarf”

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt  
Uu Vv Ww Xx Yy Zz 0 1 2 3 4 5 6 7 8 9 ( @ & \$ \* : ; ! ? )

Karla Medium

“The quick onyx goblin jumps over the lazy dwarf”

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu  
Vv Ww Xx Yy Zz 0 1 2 3 4 5 6 7 8 9 ( @ & \$ \* : ; ! ? )

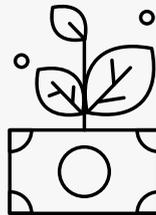
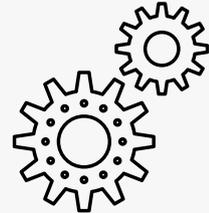
Karla Regular

“The quick onyx goblin jumps over the lazy dwarf”

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu  
Vv Ww Xx Yy Zz 0 1 2 3 4 5 6 7 8 9 ( @ & \$ \* : ; ! ? )

Karla Light

## Icons



## Illustrations



# Identité visuelle



# Identité visuelle



# Identité visuelle





**L'investissement immobilier autofinancé**

ACCUEIL | EXPERTISE | REALISATION | BLOG | CONTACT

**LE CASH FLOW IMMOBILIER**

- VOUS LE CASH FLOW POSITIF**
- AUTO FINANCEMENT**
- EFFET DE LEVIER**

**LES CHIFFRES**

- 8% Rendement annuel
- x10 Valeur ajoutée en moins de 10 ans
- 200k Investissement initial
- 0€ Frais de gestion
- 90% de rendement net
- +300k Investissement final sur 10 ans

**LES ETAPS CLES**

- ETAPE 1
- ETAPE 2
- ETAPE 3

**CONTACT**

Form fields: Nom, E-mail, Message, and a 'Lancer' button.

Logos: dougs, CASH FLOW POSITIF, CASH FLOW POSITIF

Social media icons: Twitter, Facebook, LinkedIn

Footer: All rights reserved 2023. Tous droits réservés. [www.cashflowpositif.com](https://www.cashflowpositif.com)